



WEWS

ORDER

Print Date 10/03/12 Page 1 of 3

Flight Dates **10/03/12-10/14/12**

Contract / Revision **313667 /** Product **Republican Jewish Coalition :60s 1**

Original Date / Revision **10/02/12 10/03/12** Agency Com **15%**

Advertiser **Republican Jewish Coalitior** Billing Contact

**5937 Jones Creek Road, Suite B
Baton Rouge, LA 70817**

Agency **Jamestown Associates**

Buying Contact

**5 Mapleton Road
Suite 300
Princeton, NJ 08540**

Sales Office EWSDC

Sales Region NAT

Agency Ref

Order Sep 00:20:00

Estimate # **:60 spots 10.3-10.14**

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes POL POL ISS

Product Codes PL

Priority P-1

Advertiser Ref

Primary Account Executive
Daniel Baylog

Account Executive	Order%	Start Date	End Date
Daniel Baylog	100%		

Order Share 100% Market Value 72900

Competing Station	% of Order	Amount
CABLE	%	0
UNKWN	%	0
WBNX	%	0
WDLI	%	0
WEAO	%	0
WGGN	%	0
WJW	%	0
WKYC	%	0
WMFD	%	0
WOAC	%	0
WOIO	%	0
WQHS	%	0
WUAB	%	0
WVIZ	%	0
WVPX	%	0

Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating
October 2012	33	\$61,965.00	\$72,900.00	0.00
Totals	33	\$61,965.00	\$72,900.00	0.00

Billing Plan

Start Date	End Date	# Spots	Net Amount	Gross Amount
10/01/12	10/13/12	33	\$61,965.00	\$72,900.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 1	WEWS	10/03/12	10/14/12	M-F GMC 6-7a M-F GMC 6-7a	CM	6-7a	MTWTF--	1:00	2	\$1,100.00	P-3	0.00	NM	4	\$4,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--WTF--					2	\$1,100.00		0.00			
Week:		10/08/12	10/14/12	MTWTF--					2	\$1,100.00		0.00			
N 2	WEWS	10/03/12	10/14/12	M-F GMA 7-9a M-F GMA 7-9a	CM	7-9a	MTWTF--	1:00	1	\$1,200.00	P-2	0.00	NM	3	\$3,600.00



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Contract / Revision **313667** Flight Dates **10/03/12-10/14/12**

Hiatus Dates

Original Date / Revision 10/02/12/ 10/03/12

Order Sep 00:20:00

Advertiser **Republican Jewish Coalitic** Product **Republican Jewish Coalitio** Estimate # **:60 spots 10.3-10.14**

														<u>Totals</u>	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	WEWS	10/03/12	10/14/12	M-F GMA 7-9a M-F GMA 7-9a	CM	7-9a	MTWTF--	1:00	1	\$1,200.00	P-2	0.00	NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--WTF--					1	\$1,200.00		0.00			
Week:		10/08/12	10/14/12	MTWTF--					2	\$1,200.00		0.00			
N 3	WEWS	10/03/12	10/14/12	M-F 9-10a M-F 9-10a	CM	9-10a	MTWTF--	1:00	1	\$1,100.00	P-2	0.00	NM	3	\$3,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--WTF--					1	\$1,100.00		0.00			
Week:		10/08/12	10/14/12	MTWTF--					2	\$1,100.00		0.00			
N 4	WEWS	10/03/12	10/14/12	M-F 12-1230pm News 12-1230p News	CM	12-1p	MTWTF--	1:00	2	\$2,000.00	P-1	0.00	NM	4	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--WTF--					2	\$2,000.00		0.00			
Week:		10/08/12	10/14/12	MTWTF--					2	\$2,000.00		0.00			
N 5	WEWS	10/03/12	10/14/12	M-F 3-4p Katie M-F 3-4p Katie	CM	3-4p	MTWTF--	1:00	2	\$1,800.00	P-2	0.00	NM	4	\$7,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--WTF--					2	\$1,800.00		0.00			
Week:		10/08/12	10/14/12	MTWTF--					2	\$1,800.00		0.00			
N 6	WEWS	10/03/12	10/14/12	M-F 5-6p News M-F 5-6p News	CM	5-6p	MTWTF--	1:00	1	\$3,200.00	P-1	0.00	NM	2	\$6,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--WTF--					1	\$3,200.00		0.00			
Week:		10/08/12	10/14/12	MTWTF--					1	\$3,200.00		0.00			
N 7	WEWS	10/03/12	10/14/12	M-F 6-630p News M-F 6-630p News	CM	6-630p	MTWTF--	1:00	1	\$4,000.00	P-1	0.00	NM	3	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--WTF--					1	\$4,000.00		0.00			
Week:		10/08/12	10/14/12	MTWTF--					2	\$4,000.00		0.00			
N 8	WEWS	10/03/12	10/14/12	M-Su 630-7p WNT M-Su 630-7p WNT	CM	630-7p	MTWTF--	1:00	1	\$4,000.00	P-2	0.00	NM	2	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--WTF--					1	\$4,000.00		0.00			
Week:		10/08/12	10/14/12	MTWTF--					1	\$4,000.00		0.00			
N 9	WEWS	10/03/12	10/14/12	M-SU 11-1135P Late News M-SU 11-1135P Late News	CM	11-1135p	MTWTF--	1:00	1	\$4,800.00	P-2	0.00	NM	2	\$9,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--WTF--					1	\$4,800.00		0.00			
Week:		10/08/12	10/14/12	MTWTF--					1	\$4,800.00		0.00			
N 10	WEWS	10/03/12	10/14/12	M-F 1135p-1202a Nightlir M-F 1135p-1202a Nightlir	CM	1135p-1207x	MTWTF--	1:00	1	\$1,800.00	P-2	0.00	NM	3	\$5,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--WTF--					1	\$1,800.00		0.00			
Week:		10/08/12	10/14/12	MTWTF--					2	\$1,800.00		0.00			
N 11	WEWS	10/03/12	10/14/12	SA GMA 8-9a SA GMA 8-9a	CM	8-9a	-----S-	1:00	1	\$1,200.00	P-2	0.00	NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S-					1	\$1,200.00		0.00			
Week:		10/08/12	10/14/12	-----S-					1	\$1,200.00		0.00			
N 12	WEWS	10/03/12	10/14/12	SU 6-630p News SU 6-630p News	CM	6-630p	-----S	1:00	1	\$2,600.00	P-2	0.00	NM	1	\$2,600.00



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Hiatus Dates

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Advertiser **Republican Jewish Coalitic** Product **Republican Jewish Coalitio** Estimate # **:60 spots 10.3-10.14**

														<u>Totals</u>	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 12	WEWS	10/03/12	10/14/12	SU 6-630p News SU 6-630p News	CM	6-630p	-----S	1:00	1	\$2,600.00	P-2	0.00	NM	1	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	-----S	1		\$2,600.00		0.00						
Week:		10/08/12	10/14/12	-----	0		\$0.00		0.00						
														Totals	33 \$72,900.00